

# Désirée Duray



***"Désirée Duray is a German-Dutch high end event moderator and tv host, multilingual presenter, international journalist, director, producer and media-coach based in Cologne (Germany), Amsterdam (Netherlands) and Bahrain (Middle East).***

***Désirée is at the very top of the presenting scene in Europe and beyond - interacting with heads of state and high-level corporate executives, working for government institutions, major EU and UN organizations as well as international blue chip companies worldwide.***

***She produces virtual & hybrid events, hosts TV & webTV shows and all kinds of business and social events, galas, summits, conferences, panel discussions and trade shows fluently in English, German and Dutch.***

***Désirée Duray loves being on stage and interacting with the audience -***

***and her clients from all over the world love her fresh and spontaneous way of presenting, her at the same time elegant and strong appearance, her wide range of know-how in various fields of application, her sure instinct for successful shows and events – turning them into a memorable experience, her intensely focused energy paired with the typical German virtues and her healthy sense of humour."***

## **Contact**

tel: +49-173-9909355  
mail 1: moderation@koeln.de  
mail 2: medientraining@koeln.de  
web: www.desireeduray.com  
residence: Cologne/Amsterdam/Bahrain  
operating worldwide

## **Personal Data**

height: 5' 8.5" (173 cm)  
hair: brown, long  
eyes: green-brown  
voice: mezzo-soprano

## **artistic & journalistic education**

speaking, presenting, tv hosting, anchoring  
rhetoric, debating, appearance  
film-acting, directing, script writing

stage-acting, singing  
dancing

## **commercial education**

## **academic education**

## **languages**

WDR Television  
DKS Academy  
Film Acting School Cologne  
Jerry Coyle New York  
Prof. Dr. William Grange UNL Lincoln/Nebraska  
Arturo-Stage-School Cologne  
Ballroom, Latin, Rock'n'Roll, Flamenco  
Banking and Finance  
Psychology  
German - native / bilingual proficiency  
English - native / bilingual proficiency  
Dutch - native / bilingual proficiency  
French - limited working proficiency (6 years at school)  
Spanish - limited working proficiency (4 years at school)  
Italian - elementary proficiency (2 years at school)

## **business events, congresses, conferences, symposia, panel discussions, media conferences, b2b talk**

- „Digital Boost“ C-Level Talk on Digitalization & Automation in the Automotive Industry
- BioEconomy Summit 2022, German Federal Government
- International CEO Summit for the Process Industry „The Green Chemical Transformation“
- FONA Forum, German Federal Government “Research for Sustainability – Into the future with green innovations”
- BMW international product launch events i7, iX1, i4, iX including several panel discussions on sustainability and e-mobility
- BASF C-Level Customer Virtual Event “Inspiring Change and Navigating the Future together”
- Environmental Economy Summit 2021 - The Age of Green Economy - Shaping the Resource Turnaround
- Executive Conference "Manage, Shape, Create - Leadership & Teamwork Culture Before, During, and After the Pandemic"
- Innovation Talk “A green recovery needs green innovation” – UN High-Level Political Forum on Sustainable Development
- Willis Towers Watson „HR Executive Conference“ – Digital Event - and „bAV Conference“ – Hybrid Event
- Miele Digital Summit - Global Leadership Meeting – Hybrid Event
- German Brand Convention – Hybrid Event
- EUCAR „Driving Mobility Innovation for Europe“ - European Automotive Summit & panel discussions, Brussels - 2016, 17, 18, 19, 20
- Global Prosperity Week – GMIS Global Manufacturing & Industrialisation Summit – Virtual/Digital Events
- Industry Expert Day – “Setting Sail for Sustainable Shipping” - ABB Turbocharging – Virtual/Digital Event
- EFSES 2020 – European Forum on Science & Education for Sustainability – eu2020.de – Hybrid Event
- Round Table “Mission to Zero” – Hybrid Event
- gat wat summit – annual conference of the greatest German platform for gas and water economy
- Infosys EMEA Confluence – The Live Enterprise, international C-Level Flagship Conference in Barcelona
- Wipro Winnovate EMEA – Flagship Executive Event, C-Level IT Conference
- Helmholtz Horizons – „The Digital (R)Evolution in Science“ & „Climate Change – from Knowledge to Action“ internat. Symposia
- IAA Conference - Main Stage with a.o. CEO’s and Leaders of IBM, Daimler, Waymo, PSA Group, Renault, VW, Facebook, Google
- Smart Home – Smart Living - Media Event with panel discussions - Ifa Berlin
- Schaltbau AG Future Summit – including panel discussions on “New Mobility” and “New Energy” topics
- MINI Electric – World Premiere
- Manufature like a Bosch – Bosch BPS Day – International Conference for Research & Development, Manufacturing and Logistics
- Ministerial Summit Conference and panel discussions – International Transport Forum OECD
- Hitachi Vantara Innovation Day – IT Conference
- ABB VIP Customer Event with panel discussions on „Smart City - Smart Home, Smart Industry, Smart Mobility“ topics
- Huawei ft. Intel – “The new IT for Germany” – Channel Partner Conference 2018 and “Leading new ICT” – Enterprise Days 2019
- ZAL Innovation Days – international Aero-Space Conference
- EUCAR „Driving Mobility Innovation for Europe“ - European Automotive Summit and panel discussions, Brussels - 2016, 2017, 2018
- SAP Global Enterprise Cloud Day – IT conference with panel discussions – 2016, 2017, 2018
- Siemens International VIP b2b Customer Event with panel discussions „...for those leading the Digital Transformation“
- Evonik Global Executive Conference including panel discussion
- Westfalen Group “Time for New Energy” – event with fireside chats
- Bosch Manufacturing Conference – conference with panel discussions, tech talks and fishbowl discussions
- Datev E-Day – AGM R&D with 1,800 participants
- Management and Leadership Conference Munich Airport – Conference, Fireside Chats, Workshops, Gala – 2016, 2017
- Verklizan Innovation Days – International Health-Care Summit and panel discussions – 2012, 2013, 2014, 2015, 2016, 2017
- BMW International Corporate Customer Convention ICC - Conference with fireside chats and panel discussions – 2016, 2017
- Longview EMEA Dialogue – International IT Conference
- Hytera Communication – international “360 Degrees Conference”
- Deutsche Telekom – Mobile World Congress, Barcelona – Partnering Day and Media Conferences – 2015, 2016
- Action Forum “quiet-rail” - innovative solutions for the railway industry, Federal Ministry of Transport and Digital Infrastructure
- Round Table Conference “Connected cars and the digitization of the Automotive Industry” for BMW and T-Systems
- German IT Summit – hosted by German Federal Ministry for Economic Affairs and Energy
- FISITA World Automotive Summit, London
- Digital Future event - Chamber of Industry and Commerce under the DQR-programme (Federal Ministry of Education and Research)
- ICT Strategy Conference “Digital Agenda 2014-2017” – German Federal Government
- ek/servicegroup meets Euretco – international trade and marketing conference with panel discussions
- Comparex Buzz – „The new IT experience Live-Arena“ - Germany-Tour – 2014, 2015
- May-reception of the German Federal Ministry for Economic Affairs and Energy – event with political panel discussion
- BASF internat. Fluids & Lubricants Conference „Fluids Connected – Sustainable Solutions for the Global Transportation Industry“
- Benteler Group – Global Leadership Meeting with panel discussions
- German Conference for Marketing, Recruiting and Employer Branding – Conference with panel discussions
- BMW Product and Brand Experience – Introduction BMW 2 Series Active Tourer for the European market
- 15 years EXIST – German Federal Ministry of Economics and Energy

- German Logistics Conference – „Public Transport Days“ – Conference with panel discussions and fireside chats – 2014, 2016
- German Symposium „The Energy Turnaround“ – Conference with panel discussions
- Binational Railway Conference – Federal Republic of Germany & Swiss Confederation – Conference with panel discussions
- Volkswagen international SAMBA conference
- International conference and panel discussions „European markets in the age of globalization“ – German Federal Government
- BlackBerry 10 Launch Europe / Germany
- International Corridor 1 Conference with political panel discussions – Swiss Confederation
- ADVA global symposium – IT Conference with panel discussions
- MID Insight – Model your World – international IT Conference – 2013, 2014
- German trade mark Conference – 2010, 2011, 2012, 2013, 2014
- Vodafone - Innovation Days and Global Enterprise Solution Boards
- global political panel discussions a.o. Cross-border rail traffic, Urbanisation South America, Growth market Asia, Challenges ME

### **galas, award ceremonies, company anniversaries, opening ceremonies**

- BMW Start Up Garage – Live Pitch Event and Award Show
- German Brand Awards 2021 – German Design Council
- VTU Engineering Anniversary Summit
- Global Maker Challenge Award – Mohammed bin Rashid Initiative for Global Prosperity
- Etihad Airways – 15 years Abu Dhabi - Germany
- 90 years Schaltbau Holding
- GEO Awards 2019 and 20 Years Global Equity Organization Gala
- Deutscher bAV Awards – 2016, 2017, 2018, 2019
- Automechanika Innovation Awards and Green Award
- Grundfos VIP Customer Europe Tour Evening Event
- 200 years König & Bauer AG (KBA)
- e-Brand-Awards – 2014, 2015, 2016, 2017
- Airport Impulse Awards – 2016, 2017
- Konica Minolta “European Top Club” Award Gala - 2016 – Porto Cervo, Sardinia und 2017 – Havana, Cuba
- BMW Excellence in Sales Award – 2016/2017
- Siemens 110 years of innovation - Siemens Dynamo Factory Berlin
- Huawei European Partner Convention – gala and award ceremony
- 175 years MAN Nuremberg – event with 16,000 guests and several shows
- BMW Supplier Innovation Award SIA 2014 and 2016
- 100 years BMW – international media gala and launch event BMW 7 Series “The next 100 years” and “Montblanc for BMW”
- BASF Safety Champions Team Award Europe – 2013/2014, 2015/2016
- BMW Launch Gala Events BMW 7 Series 2015
- Querdenker Award 2015 (a.o. Thomas Gottschalk, Hans-Dietrich Genscher, Helmut Markwort, Dr. Michael Otto, Steve Jobs postum)
- World Automotive Gala 2015 – The Tower of London
- Tadano Crane Days 2015 - grand opening show
- Continental Global Automotive Gold Awards – 2013, 2014, 2015
- Cologne Design Night, Interior Innovation Awards and A&W Designer of the Year – 2014, 2015
- International Opening Ceremonies of the world’s leading toy fair “Spielwarenmesse” and Toy Award Gala – 2014, 2015
- Audi Urban Future Award 2014
- GP Joule Launch-Event Windsurf World Cup Sylt
- SolarWorld Einstein Award und Junior Einstein Award 2014
- European Inventor Award 2013 – the science & technology ‘Oscars’ – in the presence of HRH Princess Beatrix of the NL
- ELMAR Award Ceremonies 2010, 2011, 2012, 2013, 2014
- Whirlpool Group - international VIP and media galas at the Adlon Kempinski Berlin
- LEG stock market launch gala
- LG Innovative Festival Europe – international gala, Ritz-Carlton Berlin
- Celebratory final gala of the IAAF World Championships in Athletics at Charlottenburg Palace Berlin - DENTSU gala
- LBB Christmas gala Berlin at Hangar 2 Berlin Tempelhof with 3,000 guests
- IDS VATECH NIGHT – the grand Korean gala night, Maritim Cologne
- opening & jubilee ceremonies a.o. Bayer Leverkusen, DACHSER, University Cologne, Melitta, Küchentreff, HEW Kabel, Bauer, Haver

## **shows, public events**

- "Der Berg ruft" – Bavarian Game Show
- Round Table "Mission to Zero"
- „Sports Legends“ Fireside Chat with Oliver Kahn and Justine Henin
- ABB Formula E 2019
- FIFA World Cup Talk 2018
- Trucks in Action Show
- Fan Talk FC Bayern München with Javi Martínez
- PS lottery presents "Sweet Soul Music Revue - Best of Soul Classics"
- BASF Family and Friends Days
- Drivers Day BilsterBerg – event with panel discussions and fireside chats
- STIHL TIMBERSPORTS SERIES – a.o. World Championship (10,000 visitors), German Championship (4,000 visitors), several Cups
- LAS VEGAS Illusions Show – the Magic of Las Vegas
- Oldie Night „Back to the 50's"
- Manège Der Sensaties – international circus gala
- sports expert talk show "Kölner Sport Treff "

## **exhibitions, trade fairs, roadshows**

- IAA Mobility *Munich* - for BMW Group – 2021
- K *Düsseldorf* – for Meraxis – 2019
- Intergeo *Frankfurt* - for Hexagon – 2018 and *Stuttgart* - for Hexagon – 2019
- TechTextil *Frankfurt* - for Freudenberg Performance Materials - 2019
- BAUMA *Munich* - for Leica Geosystems - 2019
- ISH *Frankfurt* - for Afriso - 2013 and for Rehau - 2015 - 2017 - 2019
- EuroBlech *Hannover* - for Amada - 2008 - 2010 - 2012 - 2014 – 2018
- Motek *Stuttgart* - for Zimmer Group - 2016 - 2017 - 2018
- IAA *Hannover* - for Traton Group (VW Truck & Bus, MAN, Scania, RIO)
- IFAT *München* - for VAK - 2018
- Frontale Fensterbau *Nürnberg* - for Rehau - 2018
- r+t *Stuttgart* - for weinor - 2018
- formnext *Frankfurt* - for XJet - 2017
- A+A *Düsseldorf* - for Honeywell - 2015 - 2017
- Motek *Stuttgart* - for Zimmer Group – 2016 - 2017
- Schweißen & Schneiden (Cutting & Welding) *Essen* and *Düsseldorf* - for ESAB - 2013 - 2017
- Drinktec *München* - for Kronos - 2017
- IFA *Berlin* - for Samsung - 2017 – and for Whirlpool and Bauknecht - 2013 - 2014 - 2015
- Control *Stuttgart* – for Hexagon - 2016 - 2017
- Light & Building *Frankfurt* – for Rehau - 2008 - 2010 - 2012 - 2014 - 2016
- DRUPA *Düsseldorf* - for Scodix Ltd. Israel – 2012 - 2016 - and for Fujifilm - 2008
- MWC *Barcelona* - for Deutsche Telekom - 2015 – 2016
- EuroCucina *Milano* - for Whirlpool - 2014 - 2016
- imm *Cologne* / Living Kitchen - for Bauknecht - 2013 - 2015
- SPS/IPC/DRIVES *Nuremberg* - for Profibus & Profinet International - 2009 - 2010 - 2011 - 2012 - 2013 - 2014
- Euromold *Frankfurt* - for RTC - 2013
- BlechExpo *Stuttgart* - for Amada - 2013
- IAA Nutzfahrzeuge *Hannover* - for Kögel Trailer - 2012
- Intersolar Europe *Munich* - for Tigo Energy - 2012
- HMI Hannovermesse *Hannover* - for Profibus & Profinet International - 2010 - 2011 - 2012 - and for Lapp - 2009
- EMO *Hannover* - for Amada - 2007 - 2011
- BlackBerry Roadshow „Management Perspektiven“ - 2010
- Medica *Duesseldorf* - for Arjo Huntleigh / Getinge Group - 2008 - 2010
- Energy-Roadshow „Smart Home – smart living“ - 2010
- IAA *Frankfurt* – Panel Discussions "Speed Limit for German Autobahn" - 2009
- Intertool/Vienna-Tec *Vienna* - for Amada - 2008
- Metav/Wire/Tube *Duesseldorf* - for Amada - 2008
- AMB *Stuttgart* - for Amada – 2008

## **trade show media conferences**

imm Cologne, ISH Frankfurt, IFA Berlin, K Düsseldorf, Frontale Fensterbau Nürnberg, Control Stuttgart  
MWC Mobile World Congress Barcelona, Swiss Bau Basel, Euro Cucina Milano

**tv, film, web-tv, commercials, image films, training films, reportages, documentaries, talk shows, consumer programs**

- RTL
- WDR
- ZDF
- Pro7
- Eurosport
- Sport 1
- TV-N
- Telekom TV
- BMW Broadcasting
- HxGN TV
- TRATON TV
- REHAU Broadcasting
- Meraxis TV
- G+J Gruner + Jahr „Park Avenue“
- RWE
- BOSCH
- IKEA
- T-Systems
- DHL
- Tchibo
- Payback
- Volkswagen
- Deutsche Bank, Postbank, div. Genossenschaftsbanken, div. Sparkassen
- imc
- Career Times
- Océ International
- ScreenRent Dubai
- consumer advice programs: Finanzplaner, Prima Klima, KrankenkassenTV, Geld & Haushalt, S-IMK TV, GoTV Makler, LoopingTV
- ProfitTV tech-show Automation

**presenter / speaker coaching & media / camera / stage training, presentation skills, story-telling, acting**

for

- industry
- politics
- sports
- science
- TV

**show concepts, script writing, direction & production**

for

- virtual / digital events
- hybrid events
- live events
- business tv / corporate tv
- trade fairs
- galas
- conferences
- image films
- web tv
- stage shows
- panel discussions
- fireside chats
- product launches
- ...